



U.S. Eastern Time: October 28, 2024
Morning 9:30 AM
Professor Reese

Sharing Topics:

1. Market recap of last week and a preview of this week's important economic events.
2. Trend analysis of the Dow Jones Industrial Average, NASDAQ, S&P 500, Russell Index, and VIX Fear Index, along with our response strategy.
3. Analysis of selected stocks from the "Peak Wealth Selection" portfolio.

Good Morning, Team!

I'm Milton Reese, and I'm delighted to be back as promised. This day is incredibly special to me, as your support and anticipation have brought me great energy and warmth. However, this reunion isn't just about joy; it signifies responsibility. As the founder of EVW Business School, I am here with all my passion and insight to ignite our investment journey. Your support drives me forward; even if you're just observing today, I believe tomorrow you'll make the right decision to join us in our path forward. Before we dive into today's market insights, let me briefly introduce EVW Business School.

At EVW Business School, we are centered on education, investment, and philanthropy, building a global platform that empowers personal growth. By attracting top experts in finance and developing potential traders, we lay a strong foundation for future investment funds. Our mission goes beyond enhancing students' investment capabilities; we are also committed to giving back through philanthropic actions, transforming wealth into social value, spreading kindness, and achieving success in both business and social responsibility.

As a compliant financial education institution certified by the SEC and FinCEN, we offer diverse courses covering stocks, bonds, forex, and cryptocurrency markets. Putting students' interests first, we use hands-on teaching to help students manage market volatility, optimize portfolios, and achieve sustainable wealth growth. In 12 years of steady growth, we have attracted over 100,000 students from more than 10 countries, yet we have never stopped our pursuit of excellence. Our vision is to become a benchmark in global financial education, helping students understand market dynamics and practical strategies through effective investment, continuous learning, and knowledge sharing. We aim to make investing simple, efficient, and enjoyable, helping students pursue financial freedom while enjoying a healthy and happy life.

Market Review:

U.S. stocks closed mixed last Friday. The NASDAQ hit a new intraday high and recorded gains for the seventh consecutive week, while the Dow and S&P 500 ended a six-week winning streak. Markets continue to focus on U.S. earnings reports, economic data, the presidential election, and the Fed's rate path. The October consumer confidence index in the U.S. reached a six-month high. This past week, the S&P 500 fell 0.96%, the Dow dropped 2.68%, ending a six-week rally, while the NASDAQ rose 0.16%, marking its seventh consecutive week of gains.



A new era of U.S. stock investing has arrived! The New York Stock Exchange (NYSE) announced it will extend NYSE Arca's electronic trading hours to 22 hours, from 1:30 AM to 11:30 PM. This change, subject to SEC approval, will enable global investors to participate in U.S. market trading around the clock. This isn't just a time extension; it's a coveted opportunity for global investors, and it may bring further market benefits. Could this signal the start of a new bull market? Let's wait and see!

Important Economic Data Preview for the Week:

1. Monday, October 28

Dallas Fed Business Activity Index.

2. Tuesday, October 29

U.S. FHFA House Price Index;

U.S. Consumer Confidence Index;

Earnings reports for GOOG, GOOGL, V, NVS, MCD, PYPL, etc.

3. Wednesday, October 30

ADP Employment Data; U.S. Real Personal Consumption Expenditure, Real GDP Annualized Rate; Earnings for MSFT, META, EBAY, LLY, etc.

4. Thursday, October 31

U.S. Personal Spending;

U.S. Core PCE Price Index;

Earnings for AAPL, AMZN, INTC, UBER, etc.

5. Friday, November 1

U.S. Unemployment Rate; October Non-Farm Employment Change.

Today's Market Analysis and Strategy:

Friday's closing data:

DJIA: Fell by 259.96 points (0.61%) to 42,114.40 points.

NASDAQ: Rose by 103.12 points (0.56%) to 18,518.61 points.

S&P 500: Fell by 1.74 points (0.03%) to 5,808.12 points.



As shown above, the DJI is currently in a correction phase. The 7-day moving average (MA7) has crossed below the 12-day moving average (MA12), forming a “death cross,” and has further fallen below the 25-day moving average (MA25). Meanwhile, in the MACD indicator, the DIF line has crossed below the DEA line, forming a death cross above the zero line. The red histogram bars are gradually expanding, suggesting strengthening downside momentum in the market, indicating a short-term bearish trend. In the near term, the index may test the key support level of 41,600 points, which corresponds to the MA62 bull-bear demarcation line. If this level does not hold, the DJI may further decline toward 40,000 points. Upcoming factors like the U.S. presidential election, Federal Reserve policy decisions, and earnings season performance will be critical in determining the future market trend. Before the U.S. presidential election outcome and Fed rate cut policy become clear, it is advisable to adopt a flexible high-selling, low-buying, or trend-following strategy.



As shown above, the Nasdaq index is maintaining an upward trend, reaching a record high on Friday. However, intraday pullbacks left a long upper shadow in the form of an inverted hammer candlestick, indicating ongoing fluctuations in market sentiment in the short term. The key to the trend in the coming days is whether the index can effectively break through the resistance level of 18,690 points. The MACD and trading volume suggest that the market may enter a consolidation phase. Until clarity emerges around the U.S. presidential election outcome and the Federal Reserve's rate cut policy, it is advisable to adopt a flexible high-selling, low-buying, or trend-following strategy. Focusing on trends in the technology sector and closely monitoring earnings performance can help investors find opportunities amidst volatility, capitalize on favorable market movements, and achieve long-term wealth growth.



As shown above, the S&P 500 index has been trending upward above the MA62 line, which serves as the bull-bear dividing line. Currently, the DIF in the MACD has crossed below the DEA, forming a bearish signal, which suggests that bearish sentiment may dominate in the short term, potentially leading to further adjustments. The increase in the MACD's green histogram also indicates heightened downward pressure in the short term, although the overall trend remains bullish. The future trend will be influenced by multiple factors, including the U.S. presidential election, Federal Reserve policy, corporate earnings, and international dynamics. Investors should closely monitor the support level at 5,770 points and consider employing trend-following or high-selling, low-buying strategies based on market conditions. Meanwhile, using hedging tools to mitigate risks from market volatility can be beneficial, with the possibility of gradually increasing positions in high-potential sectors once the presidential election and Fed rate decisions provide clearer market direction in November.



As shown above, after reaching strong support at the MA62, the VIX index has begun a robust rebound, now surpassing 20, indicating heightened expectations for future volatility in the market. Should macroeconomic data fall short of expectations or if geopolitical risks intensify, the VIX could further rise to the 23-25 range. In light of this uncertainty, it is advisable to closely monitor U.S. earnings reports, economic data, the election process, and Federal Reserve policy shifts. Until clarity emerges from the presidential election and potential Fed rate cuts, adopting hedging strategies and flexibly adjusting portfolios can help mitigate potential risks.





As shown above, the Russell 2000 Index has demonstrated strong resilience since last year, steadily oscillating upward along the MA62. However, each market adjustment presents a precursor to potential opportunities. Recently, the MA7 has crossed below the MA12, forming a death cross, and the index has also fallen below the MA25 moving average. The expansion of the red bars on the MACD indicator signals an increased likelihood of a short-term pullback. Currently, 2126 is a key support level; if market sentiment improves, small-cap stocks may rally and challenge the 2300 mark. Conversely, if this support level fails, the index may retreat to the 2000-point range. As we approach clarity on the election and Federal Reserve policy, staying adaptable is crucial. We recommend gradually building positions and using hedging strategies to seek opportunities amidst uncertainty, while closely monitoring market signals and earnings trends to embrace upcoming investment prospects.

In summary, based on current market performance, the Dow, Nasdaq, S&P 500, and Russell 2000 indices are all experiencing phases of volatile correction, indicating uncertainty in market sentiment. At the same time, the VIX Fear Index has surpassed 20 and is trending upward, suggesting heightened risk-aversion among investors. In this market environment, we stand at a pivotal decision point: should we adopt a strategy of high-selling and low-buying, or consider gradually accumulating quality assets through phased buying? Should we adjust our portfolios, or even employ hedging strategies to mitigate potential risks? Every decision here is crucial and will directly impact future returns.

This afternoon, I will introduce a set of investment principles that have been tested over years in the market. Not only does this approach help identify high-quality assets and navigate bull and bear cycles, but it also serves as a powerful tool to maneuver through complex market conditions. Through this method, we can precisely capture market fluctuations and opportunities, building a comprehensive and resilient trading system. Next, let's discuss some of the stocks in the "Peak Wealth Selection Portfolio".





As shown in the chart, let's first look at the stock MSTR, which is highly correlated with Bitcoin's volatility and is the public company with the largest Bitcoin holdings. On August 21, 2024, I guided members to purchase at point B1. Though there was an immediate pullback after buying, the stock then began to rise steadily. After reaching a new high, it retraced to confirm support and was included again at point B2. So far, the cumulative profit at B2 has reached between 10% and 15%.

Why am I so optimistic about MSTR?

1.1 U.S. National Bitcoin Reserve Proposal: Both political parties have reached a preliminary consensus on establishing a national Bitcoin reserve. Senator Cynthia Lummis proposed using Federal Reserve and Treasury funds to purchase 1 million Bitcoin over five years, ensuring U.S. dominance in the global Bitcoin network. This proposal could impact U.S. financial resilience, international competition, and global crypto policy, potentially prompting other countries to follow suit.

1.2 MSTR's Strategic Bitcoin Holdings: MSTR holds the most Bitcoin among companies, with CEO Michael Saylor continuing to increase holdings. Saylor forecasts Bitcoin could rise to \$13 million per coin over the next 20 years, viewing it as both digital gold and a hedge against economic instability. He sees it not just as an investment tool but as a technological revolution in global finance.

1.3 Vision for MSTR as a Bitcoin Bank: Saylor plans to make MSTR a global leader in Bitcoin banking, positioning Bitcoin as a revolutionary digital asset that hedges inflation and retains value long-term. He believes it will become central to both institutional and personal portfolios.

1.4 Bitcoin Halving Cycle: The fourth Bitcoin halving occurred on April 20, 2024. Based on past cycles, the peak of the bull market is expected in Q3 of 2025. Given prior halvings have driven Bitcoin price surges, a conservative estimate suggests a potential 10x increase from the \$65,000 price at the last halving. If Bitcoin reaches \$650,000, MSTR—highly correlated with Bitcoin's price—is expected to follow suit.

1.5 MSTR's moving averages (MA7, MA12, MA25, and MA62) are aligned in a bullish formation, with the MACD showing a bullish crossover and histogram expansion. RSI near 75 indicates an overbought zone, signaling strong market sentiment but also warranting caution for a technical pullback.

To summarize, the preliminary consensus between the two U.S. political parties on establishing a national Bitcoin reserve strengthens America's leadership in the Bitcoin market and injects significant confidence into it. Additionally, with the fourth Bitcoin halving now complete, historical data indicates that the bull market peak may arrive in the third quarter of 2025, potentially driving Bitcoin's price to \$650,000. As a leading company in the Bitcoin space, MSTR, headed by Michael Saylor, could be positioned to benefit tremendously. Saylor has even predicted a long-term price of \$13 million per Bitcoin over the next 20 years. These indicators highlight a significant investment opportunity. From a technical perspective, MSTR's moving averages are showing a steady 45-degree upward trend, underscoring the stock's potential.



To effectively track and manage everyone's holdings and newly purchased stocks, please send a screenshot of your holdings to my assistant after making a purchase. We will use Vanguard AI 4.0 technology to track and analyze your holdings and provide the most reasonable strategy recommendations. This concludes the morning session. In the afternoon, we will discuss the following key issues: What is the core logic of stock selection? How did I lead all members of the business school to buy NVIDIA on January 8, 2024, using core stock selection logic? Additionally, we will analyze other stocks in the "Peak Wealth Selection" portfolio.

As Benjamin Franklin once said, "Reading is my only amusement." "How to Make Money in Stocks" is a gift I carefully selected for every community partner who loves investing. This special edition not only bears the EVW Business School logo but also includes a personal signature from our mentor Milton Reese. In this book, William O'Neil emphasizes the importance of focusing on high-quality leading stocks and presents his classic CANSLIM strategy. This model, widely adopted by global investors, combines fundamental analysis with technical insights to help investors identify high-growth potential stocks and, through rigorous risk management, greatly increase the likelihood of investment success. Even in volatile markets, the CANSLIM approach has proven highly adaptable, especially valuable during market turbulence, allowing investors to both capture trends and achieve high returns with lower risk.

For those interested in getting this book, please contact my assistant via Telegram. Note that the number of free copies is limited and will be distributed on a first-come, first-served basis. This is a great opportunity to deepen your understanding and skills in investing, don't miss out!

VANGUARD AI 4.0